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**INNOVATIVE CAPITAL LAUNCHES NEW WEBSITE**

**SPRINGFIELD, PA:** (May 4, 2007) - InnoVative Capital, an FHA mortgage lender and financial advisory firm, announced the launch of its new website, [www.innovativecapital.com](http://www.innovativecapital.com).

The site provides a detailed description of the firm, including: the company's proprietary ***InnoVative Capital Funding Delivery System***<sup>sm</sup>, products and services, case studies of recent financings, term sheets for various financing structures, articles, and news about InnoVative Capital, its clients and the industry.

Commenting on the objectives of the new site, Alan Richman, President and CEO of InnoVative Capital, explained, "our goal was to develop a very attractive and user-friendly site that would allow visitors to rapidly acquire an intimate understand of the core values and resources of our firm, primarily through representative projects, and I believe we succeeded." Mr. Richman continued, "for those interested, our site contains a wealth of material that will provide a visitor with a solid working knowledge of hospital finance."

InnoVative Capital is a banking and financial advisory firm specializing in construction and permanent financing for hospitals. With tailored representation of rural, community and critical access hospitals we can best meet the unique financing challenges that differentiate small hospitals from tertiary care facilities and health systems. Offering broad access to capital markets at attractive rates and terms; InnoVative Capital acts as financial advisor or mortgage banker for FHA 242 financings, municipal bond transactions, USDA loans, commercial loans and equity deals.

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